## Biography



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A man with 24 years experiences in a vast area of journalism, communications and Corporate Social Responsibility, and Sustainable Partnership. Started career in 1992 as a junior reporter at Indonesia's Antara News Agency (Kantor Berita Antara), in Jakarta where he built strong foundation of his life.

In 1998, he received scholarship from British Chevening to study in Cardiff University, Wales of United Kingdom on Advanced Journalism. Then, soon he returned back to Jakarta, he gained very valuable working experiences. Three months as correspondent in East Timor post the referendum period in 1999, then was pulled back to Jakarta to in charged as English Desk Service editor and special reporter assigned to the Palace of the President and Vice President of the Republic of Indonesia, and became the agency's Bureau Chief for a post in United Nations Headquarter in New York, USA (2001 – 2004).

In late 2004 and after a brief return to the agency's head office in Jakarta he decided that after twelve years, it was time to move on. He then became a freelance journalist for foreign press agencies to explore more what was going in Indonesia, and subsequently joined such prestigious press agencies as Kyodo News Agency and the Australian Associated Press's contibutor, to cover covered news in Bali island after the bombing.

He was disaster hunter. In early 2005, International Humanitarian Program of United States in Aceh invited him to be its representative in Aceh, after the area hit destructively by tshunami in December 2004. He gained another valuable experience by working on recovery program in Aceh.

After six months in Aceh, American-gold mining in Indonesia, PT Freeport Indonesia called him to join in as Communications Specialist where he then, March 2006, started his career in corporation and dealed with all aspects of corporate communications namely internal communications, media relations, community engagement, social and politic mapping, and also corporate social responsibility 's issues. It was also his responsibility when he worked for Indonesia's tire producer, PT Gajah Tunggal Tbk in 2013 as Senior Manager of Corporate Communications and CSR.

In 2014, he found another opportunity to manage another social issues, HIV and AIDS. When PT Freeport Indonesia and PT Gajah Tunggal Tbk joined with other five companies in Jakarta established the organizations called Indonesian Business Coalition on AIDS (<u>www.ibca.or.id</u>), in 2007, he was involved as representative of these two companies to monitor this organization. But, in 2014 they wanted him to fully in charge as Executive Director which he run this organization until 2016.

He is now running the Communications Consultant Firm based in Jakarta, called IdeKini (current ideas) where he managed the need of organizations and institutions on communications strategy.

He have published three books: Green Card (2014), Jangan Bawa Pulang HIV (Dont Bring HIV Home -2015), and Going Global, kita semua bisa mendunia (everyone can go global -2017).